



KNOWLEDGE AND ACCOUNTABILITY

By

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WHO I AM

Power through knowledge

I have always said I just fell into beauty therapy as a vocation – but on reflection, my childhood memories really did have an influence. We were taught not only to work hard but also to be discerning about where we found our inspiration and our information. This started me on my quest for education and information based on research and backed by reputable sources – no “fluff or puff”.

This pathway has led me from beauty therapy to corneotherapy: educating and helping oncology patients to protect their skin barrier function. Many clients tell me how people ask them the secret of their skin – and honestly, it’s knowledge that gives them back power in their health situation.

My role has evolved over the years, I am passionate about ongoing professional education. I practise as a Corneotherapist and am certified in Oncology Aesthetics. The knowledge that comes with this is integral to the service I provide, which is an individualised approach to skincare and remedial treatment methodology. The core principle being repair and maintenance of skin barrier and defence systems.

Inspired by life

“She made broken look beautiful and strong look invincible. She walked with the universe on her shoulders and made it look like a pair of wings.” – Ariana Dancu.

This quote really sums up what inspires me. Human beings who are dealt incredibly harsh cards, yet live in the moment, happily – the human spirit. The lives I am fortunate to touch every day carries me in so many ways. It motivates me to be a better person and try to do everything I do a little bit better. It is such a privilege to be part of their journey, to share in their recovery or their passing. I face each day with passion for skin and compassion for the people who entrust me with theirs.

Protecting the skin and the planet

Conducting my business with minimal environmental impact is hugely important to me. Working towards being a sustainable salon is intrinsically linked to my professional ideology and a natural extension to corneotherapy – it simply comes down to protecting the environment.

All Prologic formulations are created with both the skin and environment in mind. Our ingredients are eco-friendly and have no negative impact on the microbiome of the skin or the environment. What’s more, Prologic is formulated with the southern hemisphere in mind, addressing all factors contributing to skin conditions in the South Pacific. This has resulted in a first of its kind skincare range.

We are proud to have FSC (Forest Stewardship Council) accreditation for our boxes and labels. All materials come from sustainable and fair-trade sources – even the ink we use in our packaging is plant based! All product packaging is 100% recyclable and consists of aluminium, glass, and recyclable plastic. Prologic prides itself on ethical processes.

We have to be accountable

The biggest trend I see coming for the skincare industry is accountability. Today’s consumers are extremely savvy. Demanding more than just skincare results, consumers are aware of the cumulative impact toxins and microplastics have on their health and the environment.

And what an opportunity for therapists! Learn, upskill, educate yourself and then your clients! Be discerning about skincare and ingredients that matter, and more than this, be accountable for what we put into landfill and down the drains of our homes and our clinics. Let recycling, upcycling, chemical recovery and composting become the norm. We can make a positive impact – now! 🌱

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